

## **Privacy Statement**

This privacy statement discloses the privacy practices for [www.kingstonprivatehealth.nhs.uk](http://www.kingstonprivatehealth.nhs.uk), the private patient website of Kingston Hospital NHS Foundation Trust. It applies solely to website users browsing this website - links within this site to other websites are not covered by this privacy statement. You may also wish to read the privacy policies of sites that are closely associated with our site.

For details about how we use your information as a patient or service user of the Trust, see the publication, '[How we use your information](https://www.kingstonhospital.nhs.uk/media/297153/Your-Information-Guide-to-Information-and-how-to-Access-2019-February.pdf)' at: <https://www.kingstonhospital.nhs.uk/media/297153/Your-Information-Guide-to-Information-and-how-to-Access-2019-February.pdf>

### **Information collection and use**

Neither Kingston Private Health nor Kingston Hospital NHS Foundation Trust stores or collect any personal information about site users. However, we will record your email address and other information if volunteered to us by you. This information shall be treated as confidential. It may only be used for internal review and to contact you regarding your enquiry or the feedback you have provided.

### **Cookies**

Cookies are a technology which can be used to provide you with tailored information from a website. A cookie is an element of data that a website can send to your browser, which may then be stored on your system. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. If you choose to decline cookies, you may not be able to fully experience the interactive features of the website.

### **Google Analytics**

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses cookies, text files which are stored on your computer and which allow an analysis of the use of the website by you. The information generated by the cookie concerning your use of this website is transferred to and stored on a server operated by Google in the USA. In case the IP anonymisation is activated on this website, Google will shorten your IP address within the Member States of the European Union or other Contracting States to the Agreement on the European Economic Area. Only in exceptional cases the whole IP address will be sent to Google in the USA and then shortened. On behalf of the operator's website Google will use this information to evaluate your usage of the website, to compile reports on the website activities and to provide other services related to the use of the website and the Internet. The IP address transferred by your browser within Google Analytics will not be linked to any other data held by Google. You may refuse the use of cookies by selecting the appropriate setting on your browser, however, please note that if you do

this you may not be able to use the full functionality of this website. Furthermore you may refuse the collection of data regarding the use of the website (including your IP address) generated by the cookies as well as the processing of the data by Google by [downloading and installing the available browser plugin](#) at <https://tools.google.com/dlpage/gaoptout?hl=en> Find out further information on [Google's Privacy Policy](#) and [Terms of Use](#) at: <https://support.google.com/analytics/answer/6004245>

### **Notification of changes**

Kingston Hospital NHS Foundation Trust reserves the right to change this privacy statement without notice. It is the responsibility of users to check this privacy statement regularly.